

Press release

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LiberoPro and TrinityPro from Electrolux Professional wins Red Dot design Award 2022

With the Red Dot Award motto 2022 “Winning is the beginning” the innovations LiberoPro and TrinityPro from Electrolux Professional score the Red Dot Award 2022 for product design. The award is the most globally recognized mark for industrial design quality.

The TrinityPro tabletop slicer-cutter-mixer and the LiberoPro plug and play cooking solution can proudly boast the prestigious design award label. This is the first time Electrolux Professional has scooped more than one Red Dot Award in the same year. The global mark of distinction is handed out by an international jury that evaluates design and innovation prowess from thousands of products yearly submitted.

Electrolux Professional has maintained its strong track record of winning submissions for the prestigious Red Dot Design Award, the international competition aimed at all those who would like to distinguish their business through excellent design.

“This award is a tangible proof that both the LiberoPro and the TrinityPro has materialized into relevant and unique products for daily multiple and flexible food cooking and preparation tasks”, says Michele Cadamuro, Head of Innovation and design at Electrolux Professional. “In addition, it is exciting that two Electrolux Professional solutions have been Red Dot awarded in this internationally recognized mark of design excellence.”

LiberoPro - Professional Plug & Play Modular Cooking range

The sleek lines, neutral and minimal design of this mobile cooking solution makes the LiberoPro appealing for front-of-house cooking, even in fine-dining environments. Chefs can customize and organize the counter to make it ergonomically work for them.

TrinityPro – Vegetable Slicer, Cutter Mixer and Combined Cutter-Slicer

This compact all-in-one product is truly designed with the user at heart and the first dynamic preparation solution from Electrolux Professional to have gained a 4-star Ergocert certification. The combination of design features, technical functionalities and usability is what makes the TrinityPro unique – so much so it has been selected to be on display at the Red Dot Museum in Essen, Germany.

The Red Dot Award

The distinction “Red Dot” has become established internationally as one of the most sought-after seals of quality for good design. The Red Dot Awards is considered one of the most respected and coveted international design awards, having been recognizing world-leading products with outstanding design

About Electrolux Professional

Electrolux Professional is one of the leading global providers of food service, beverage and laundry for professional users. Our innovative products and worldwide service network make our customers’ work-life easier, more profitable – and truly sustainable every day. Our solutions and products are manufactured in 12 plants in seven countries and sold in over 110 countries. In 2021, Electrolux Professional had global sales of SEK 7,9bn and approximately 4,000 employees. Electrolux Professional’s B-shares are listed at Nasdaq Stockholm. For more information, visit <https://www.electroluxprofessional.com/corporate>

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for over 60 years in recent years, Professional has won Red Dot Awards for the SkyLine Cook&Chill range, green&clean Rack Type dishwasher and the thermaline M2M modular cooking solution.

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LiberoPro



reddot design award



TrinityPro