

Press release

March 15, 2022

Electrolux Professional rolls out new digital platform for customers

Serving more than 10,000 customers in 110 countries across the globe, Electrolux Professional’s digitalization journey continues. After successful pilots last year, our new digital portal, “The OnE platform”, is now live in the UK and Sweden and is being accelerated to further markets throughout 2022.

The OnE platform is a seamless, self-service one-stop-shop enabling interaction for us and our customers. The platform is cloud-based, available on any device, accessible around the clock and, among other features includes full e-commerce capabilities, delivery tracking, sales and service enquiries tracking and business operations data reviewing.

Electrolux Professional piloted The OnE platform in Sweden, Germany, and the UK in 2021. After feedback from our customers and further fine-tuning, it is now ready to be launched in more markets, providing customers with a powerful sales and customer care platform.

With the new platform our customers can access a broad range of real-time data, facilitating a faster and more transparent way of working that both benefits our partner network, as well as their end-customer base.

For further information, please contact Guilhem Senegas, Chief Information Officer and Head of Digital Transformation, mail: guilhem.senegas@electroluxprofessional.com

For more information about the platform, please visit <https://www.electroluxprofessional.com/the-one-platform/>

About Electrolux Professional

Electrolux Professional is one of the leading global providers of food service, beverage and laundry for professional users. Our innovative products and worldwide service network make our customers’ work-life easier, more profitable – and truly sustainable every day. Our solutions and products are manufactured in 12 plants in seven countries and sold in over 110 countries. In 2021, Electrolux Professional had global sales of SEK 7,9bn and approximately 4,000 employees. Electrolux Professional’s B-shares are listed at Nasdaq Stockholm. For more information, visit <https://www.electroluxprofessional.com/corporate>

Electrolux Professional AB (publ)

Reg no: 556003-0354

Postal and visiting address:

Franzégatan 6, SE-112 51 Stockholm

Telephone: +46 8 41056450