



Electrolux  
Professional  
Group

Meeting needs beyond tomorrow

# Electrolux Professional Group

SEB January 8, 2026

# A solid Group with a large potential

## Unlocking profitable growth



Operates on structurally growing end-markets

Positioned to grow margin thanks to efficiency program and high margin products

Geographically balanced business

Focused plan to grow organically, with the means to accelerate with potential M&A

Track record of solid EBITA, cash flow, dividend payout

Sustainability leader

# Progressing towards our financial targets



Organic Net sales  
growth target

**4%**

**2025 QTD 0.9%**  
(2024: -0.1)

Profitability target

**15%**

**2025 QTD: 11.9%\***  
(2024: 11.6%)

Assets efficiency target

Operating working capital as per cent  
of net sales

**15%**

**2025 QTD: 16.2%**  
(2024: 16.4%)

Capital structure target

Net debt/EBITDA ratio below

**2.5x**

**2025 QTD: 1.2x**  
(2024: 1.4x)

Dividend

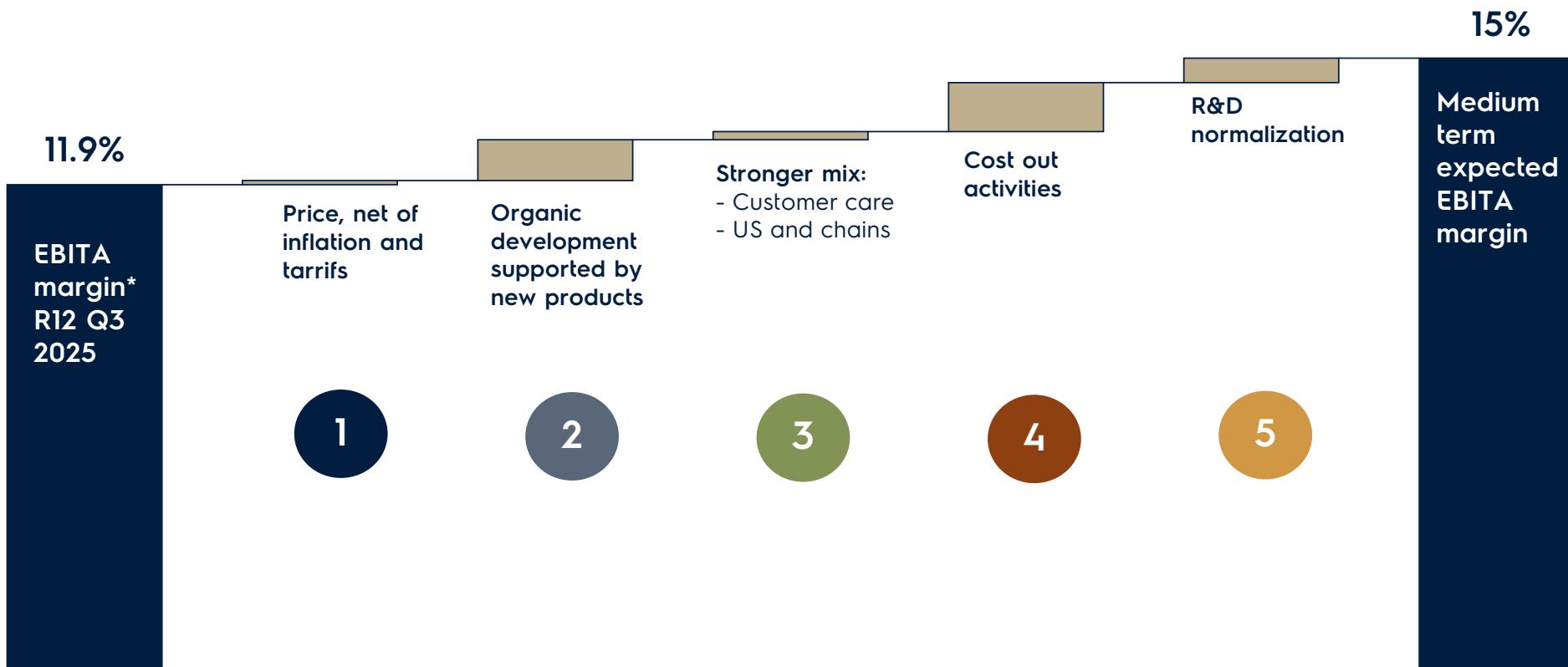
**30%**

of income

**2025: SEK 0.85/Share**  
(2024: 0.80/Share)

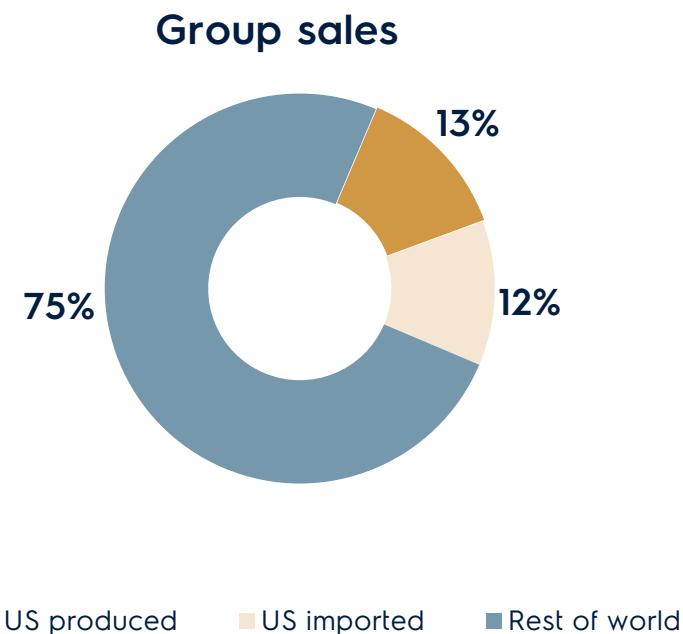
\*excluding items affecting comparability

# Building blocks to achieve 15% EBITA margin



\* Excl items affecting comparability

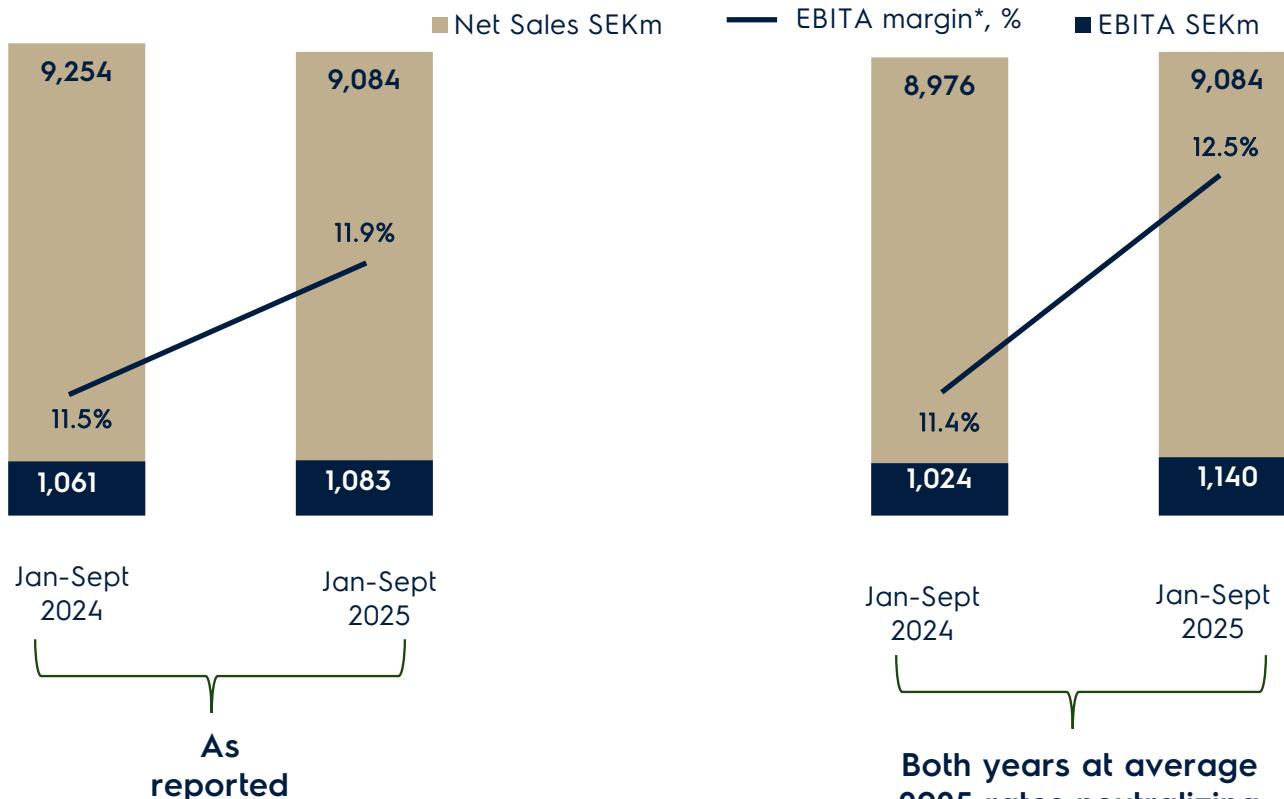
# Tariff impact – tariffs to be mitigated



- US sales represents approximately 25% of Group sales, less than half are subject to tariffs
- Tariffs impact in EBITA (after mitigation actions) has been approx. SEK -10m in Q3 and SEK -25m QTD
- Current and next year price increases are expected to cover tariff impact for 2026

1  
Price

# Currency has negatively affected our profit



\*Excluding items affecting comparability

- Currency translation reduced YOY the top line by approx. 3% and EBITA by approx. SEK 35m but with no material impact on margin
- Currency transaction affected the EBITA by approx. SEK -60m or 0.6 ppt in margin



2

## Product innovation key to drive volume



- R&D is currently higher than normal driven by Laundry and Cooking
- Following new product launches we will expand our sales and digital capabilities



Induction



Neoblue one-touch  
dishwasher



New Laundry platform

2

Growth

## New Laundry Platform: Driving Efficiency, Sustainability & Growth



- One Modular Platform, multiple applications
- 2026 launch cover 1/3 of laundry volumes
- Launch Roadmap 2026 - 2027
- Expand into new segments
- Sustainability and Efficiency



Enlarged accessible market and reinforced Technical Leadership

2  
Growth

## Strengthen our leadership in Horizontal cooking



- We are a leader in Horizontal cooking in Europe
- Increase the margin of one of the most profitable product lines
- Enter unsaturated segment with very few players and with higher growth potential



2  
Growth

2

We are the Sustainability leader of our industry



Electrolux  
Professional  
Group



2  
Growth

## Partnership and investing in Mimby – a cleantech company Strengthens our sustainability leadership

- Access to innovative water-saving and microplastics filtration technology
- Mimby's Mimbox reduces water use, filters microplastics to 50 microns, and saves energy by retaining water
- We will co-develop a new solution within microplastic filtration
- Upcoming regulatory requirements and the need for water efficiency key drivers for partnering with Mimby
- We will take a minority stake in the company



2

Growth

## Expand in high margin products, segments and geographies



Electrolux  
Professional  
Group



### Exit of

- Drip coffee business
- Semi-professional refrigeration
- Semi-professional cooking in US



### Improved profitability due to manufacturing optimization

- Swiss made horizontal cooking (Therma)
- Espresso coffee



### Strengths in high margin products

- Cold beverage
- Cooking (mainly induction) and ovens
- Laundry



### Growth in

- Chains in the US and Asia
- consumer operated Laundry

2

Growth

## Growth in chains

- Sales to Chains in the US has grown 13% first nine months of 2025
- In the US, good pipeline of potential roll-outs
- Chains growing also outside US, especially in China – Asia where local chains are growing faster
- Laundry now also in chains



China hood type dishwasher growing in Chinese food chains

3  
Sales mix

# Acquisition of Royal Range assets – a US based Cooking company



## Key Products



Ranges



Fryers



Ovens



Griddles

- High margin cooking segment in US
- Expected sales of SEK 100m in 2025
- Complementarity of products with current Electrolux Professional's offering
- Complement Electrolux Professional's sales channels and connection to mid-tier chains

3  
Sales mix

# Profitable contract execution: creating value for customers



Technician

TODAY

Customer Success Technician

TOMORROW



Repairs  
Maintenance  
Installation  
Warranty

Connectivity

Detergents

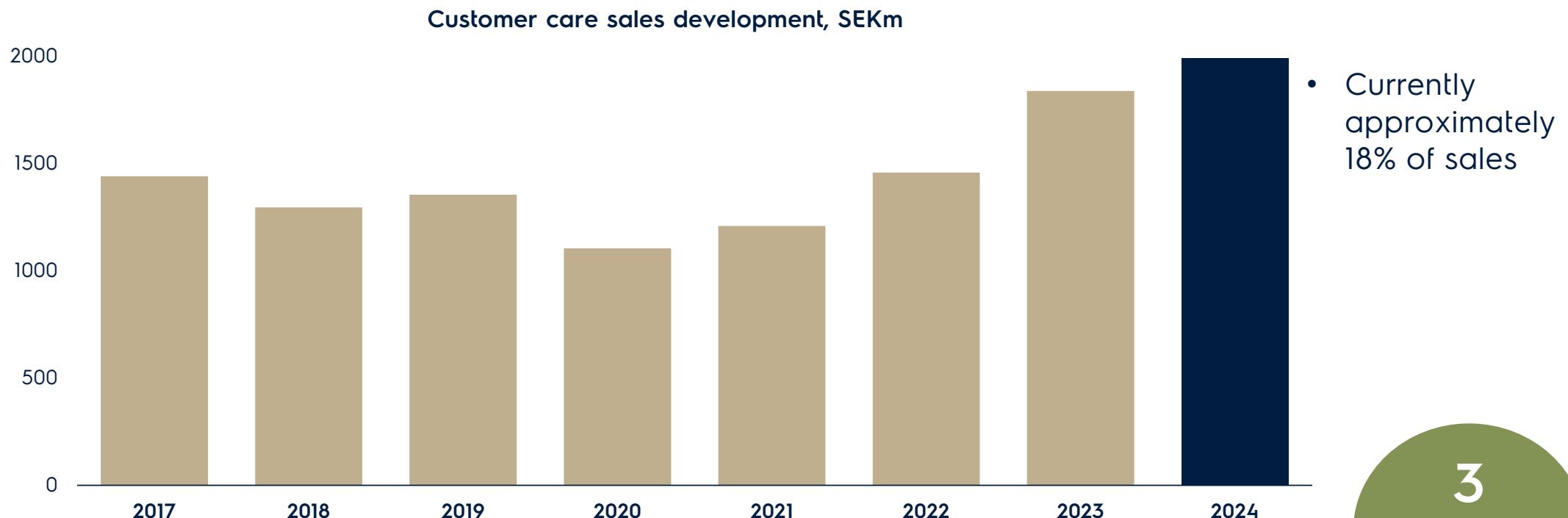
Sales

## Customer Success Technician

- Built-in credibility – viewed as experts, not sellers
- Time on-site – gets full picture in real-time
- Understands customer equipment, service history, and priorities
- Already on site, solving a problem, earning trust
- Solving Problems customers did not know they had by promoting Connectivity and Detergents

3  
Sales  
mix

# Customer care growth contributes to profit



3  
Sales mix

## Program launched to streamline our company and improve profitability

- To stay competitive and improve profitability
- Expected savings of SEK 85m in 2026 and SEK 175m in 2027

Increase operational flexibility and further safeguard future resilience

Tackling underperforming products by transfer production to increase profitability

Strategic competence shift with focus on digital, sales and marketing

Streamline of operations to improve profitability



4  
Cost-  
out-

# Digital technology is transforming our industry

streamlining processes for our partners and enhancing the efficiency of our operations.



Electrolux  
Professional  
Group

## Connected products

## Digital Customer platform

- Back office, e-shop

## Marketing technology

Marketing automatization, digital customer journey, analytics and insights

## CRM

- 360 view of customer data, lead management

## Mobile applications

- Sales mobile app, Connectivity, Mobile app, Supporting apps

## Digital tools & calculators

- Configurator, Usages calculator, Booking tool, Virtual showroom

4  
Cost-  
out-

## R&D cost development

Peak in 2025 – expected to go down from H2 2026

- We started to increase R&D in 2024 (mainly in Laundry) when it was approximately SEK 550m
- In 2025 R&D increased to approximately SEK 580m, driven by both Laundry and Cooking
- Gradually, from second half 2026, we intend to start normalize R&D cost to be below SEK 500m per year



5

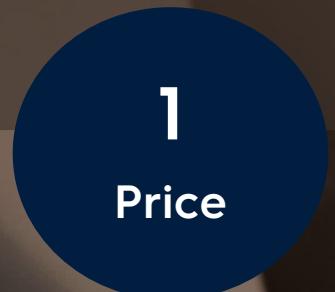
Reduced  
R&D

# Summary - contributors to the 15% EBITA-margin

## Increased focus on sales and cost out



- Market development positive in Europe and APAC-MEA - US more cautious
- Increased efforts on cost savings and efficiency through new program
- Increased profitability through production transfers of categories with currently too low margin
- New product launches in Laundry and Cooking
- Focus on untapped and unsaturated segments as well as strengths in high margin segments
- Competence shift focusing on sales, go to market and digital capabilities
- Progressive normalization of R&D cost and Capex
- Mix up: Growth in chains and build on strengths in high margin products



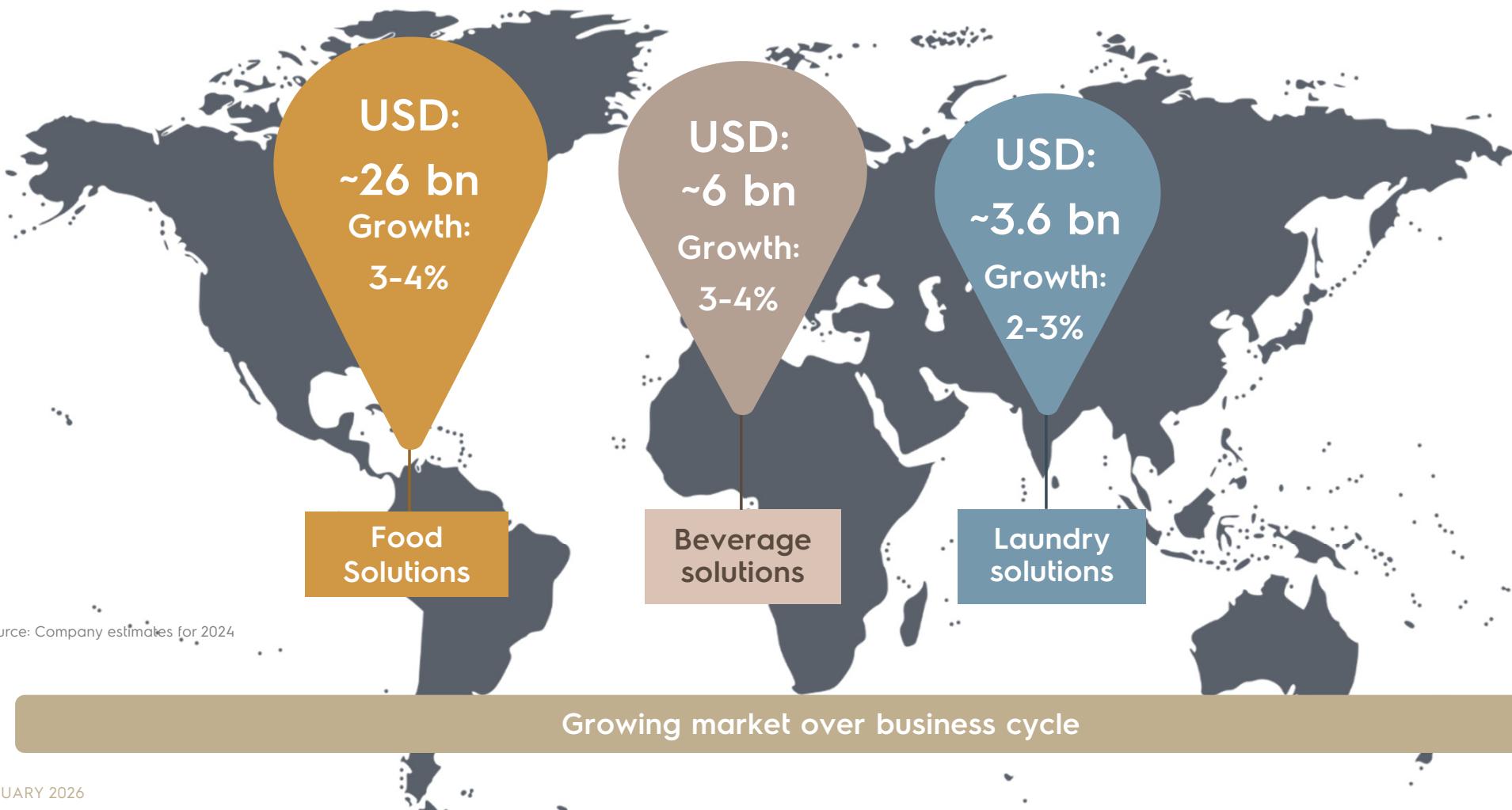


**Electrolux  
Professional  
Group**

**Meeting needs  
beyond tomorrow**

# The global Professional Equipment Industry

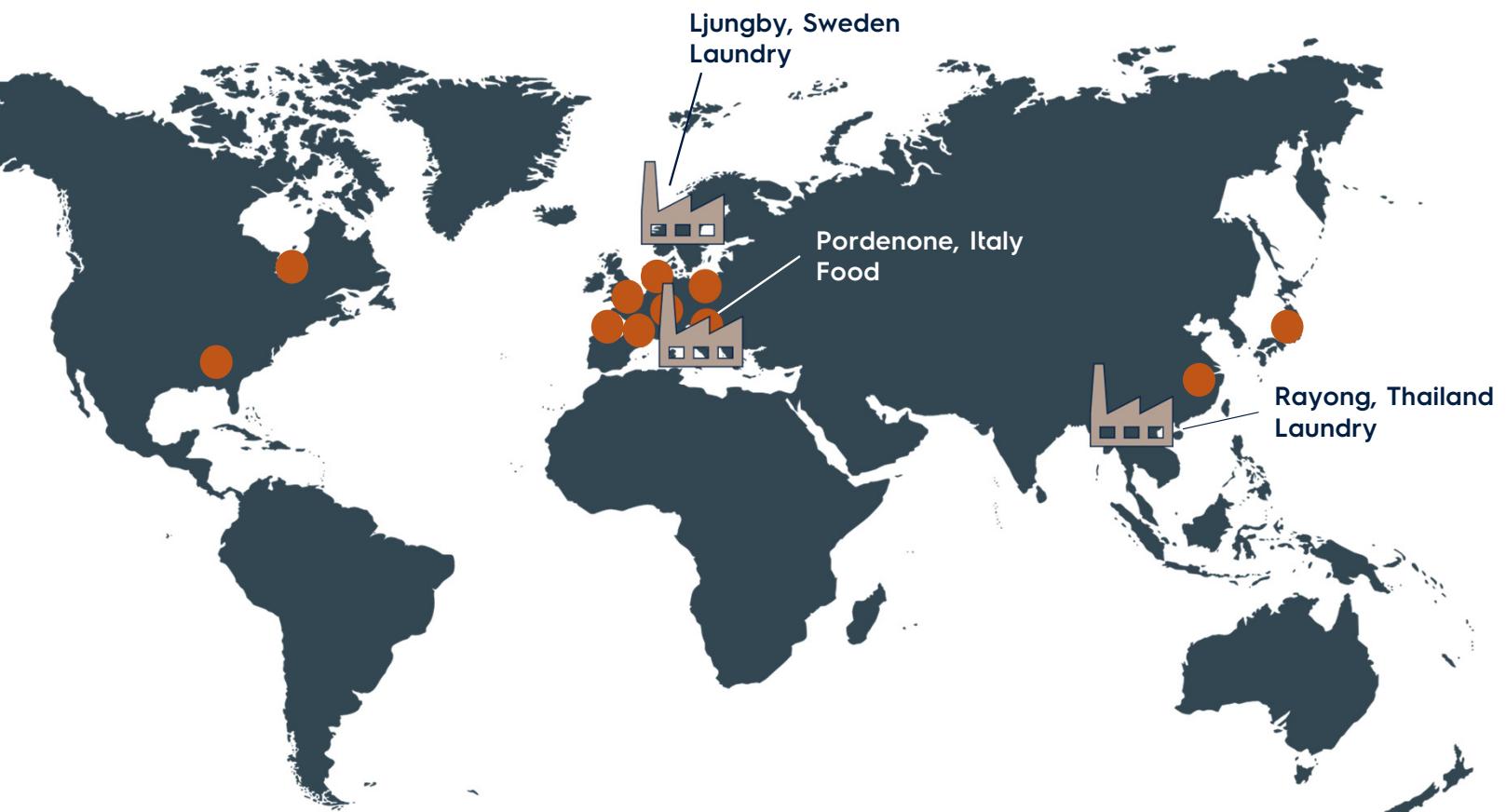
## 2024 Market size and underlying growth assumptions



# A Global industrial footprint to serve customers expanding globally



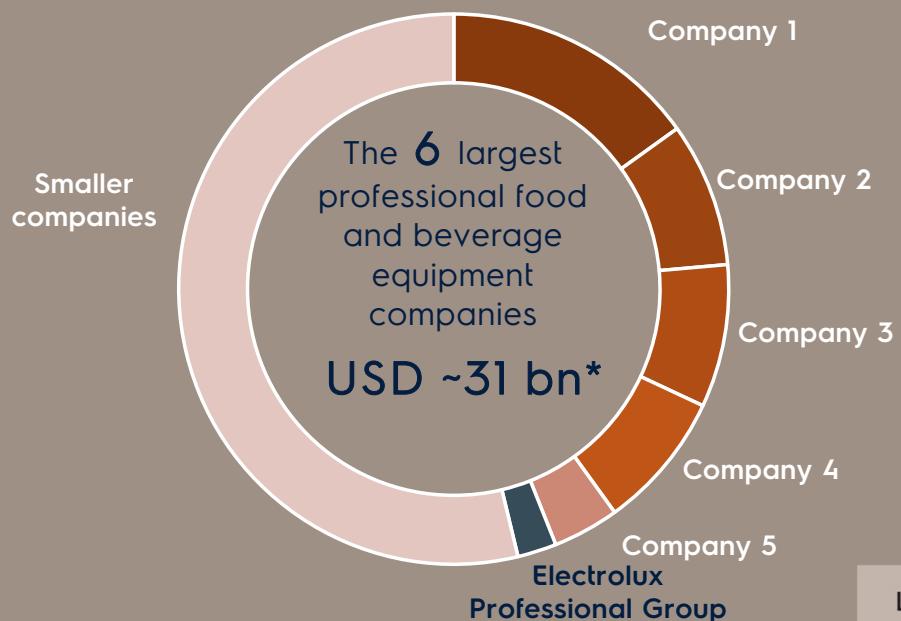
- 3 larger units/hubs:  
Italy, Sweden and  
Thailand
- 11 smaller units in  
France, Switzerland,  
US, Japan and China



# The global professional equipment industry



## Food & Beverage



## Laundry



\*\* 2024 markets, own company estimates

### Largest global players

Food & Beverage	Laundry
> Ali Group/ Welbilt	> Alliance
> Hoshizaki	> Girbau
> ITW	> Jensen
> Middleby	> Kannegiesser
> Rational	> Miele Pro

\*\* 2024 markets, own company estimates

# Trends in the Professional Equipment Industry



Growth of  
out-of home  
spending



Number of outlets is  
growing



Tourism travel  
continue to grow



Asia growing faster  
than other markets

# Offering outstanding customer experience

## A Group of trustable, category champion brands



### Food



Human-centered kitchen solutions that boost efficiency, to create great-tasting and effortless results



### Beverage



Innovative beverage solutions that simplify use while reducing waste, for delicious, quality beverages



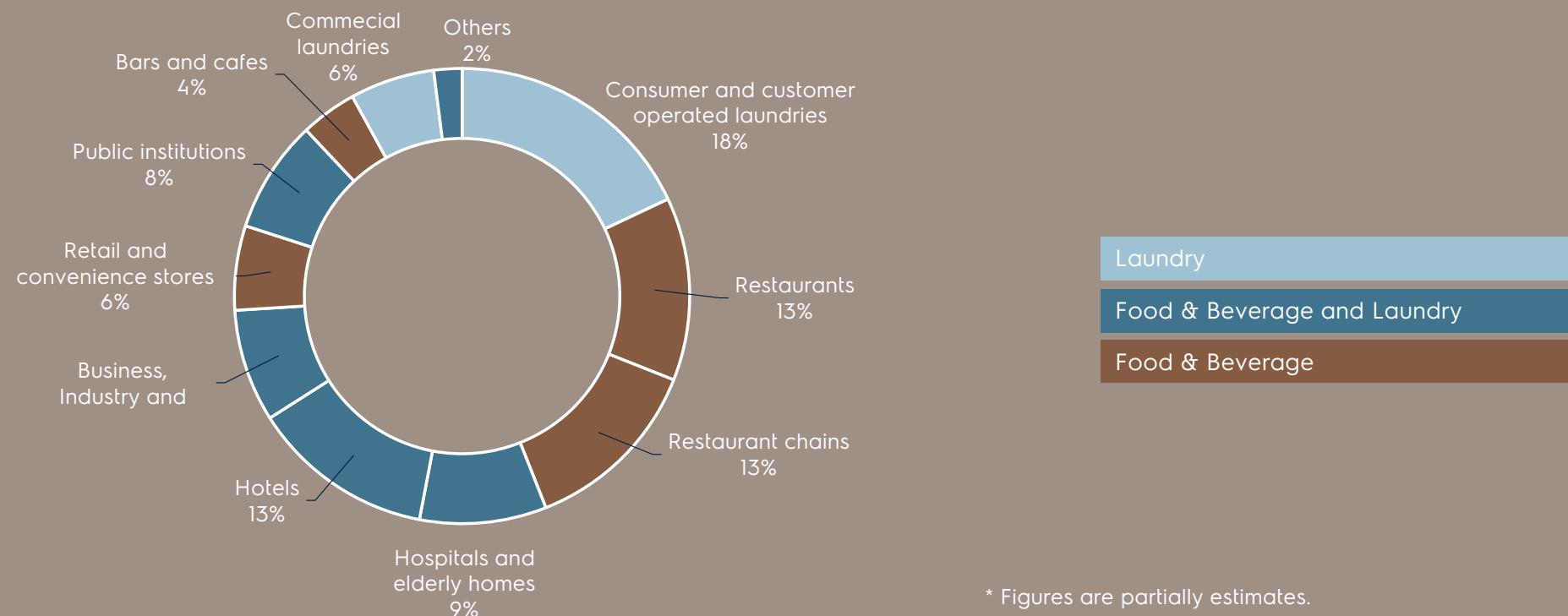
### Laundry



Sustainable and flexible commercial Laundry solutions to improve productivity and ergonomics



# Electrolux Professional sales per customer segment\*



# Strategic priorities confirmed with additional contribution from cost and efficiency



## **GROW** through innovation

Innovation - Sustainability - Energy efficiency -  
Connected and digital platform.

## **EXPAND** in high margin products, segments, and geographies

Grow sales organically in laundry, restaurant chains,  
and cooking. Potential M&A.

## **BOOST** Customer Care & Service as a solution offer

Global service network - Increase sales of spare  
parts, service, consumables.

## **INVEST** in Digitalization to unlock additional customer value and process efficiency

**Streamline of operations to improve profitability**

# Our US Food & Beverage business improved in 2025

Despite uncertainty around tariffs



- Driven by focus on some key activities
  - Supporting reps with demonstrations
  - More customer meetings
  - Test with more brand, product and category focus
- In Q3 2025 sales to Chains grew by 8%, but sales to the general market declined

Organic sales development  
Food & Beverage Americas



# M&A continue to be high on the agenda with a clear focus on acquisition strategy



# Integration of TOSEI continue in line with plan



- Electrolux Professional third-party washers insourced
- Office, IT system and legal merger executed
- Japanese Combo machines launched in SEA through our own sales organization
- Some laundry products moved to Thailand, and Food preparation products imported to Japan are tested and labeled "Tested by TOSEI" to build on brand trust
- Electrolux Professional SkyLine combi oven being launched



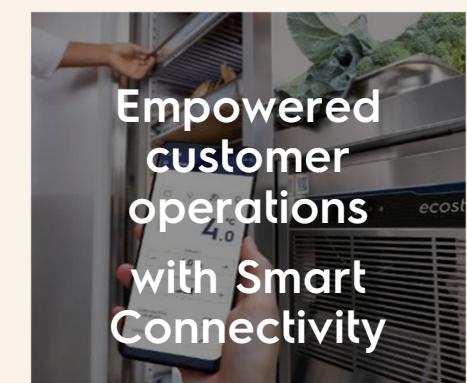
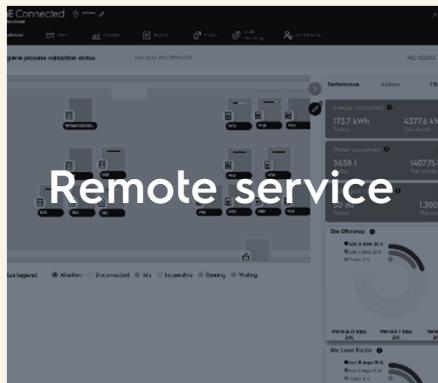
**TOSEI**  
Coin-operated  
Washer/Dryer



**Tospack**  
Table-top vacuum  
solution

**TOSEI**

# Boost Customer care and Service-as-a-solution offer



# Digital platform development



- The 35 countries using the Digital platform represents approximately 55% of Group sales

Digital customer platform  
deployed in

**35 countries**

Where deployed

**45%**

of all customer  
interactions digitalized

Where deployed

**85%**

of our orders go through  
the platform

# Sales and EBITA growth 2019 – 2025



\*Excluding items affecting comparability

## Net sales by geography 2024



## Net sales by segment 2024

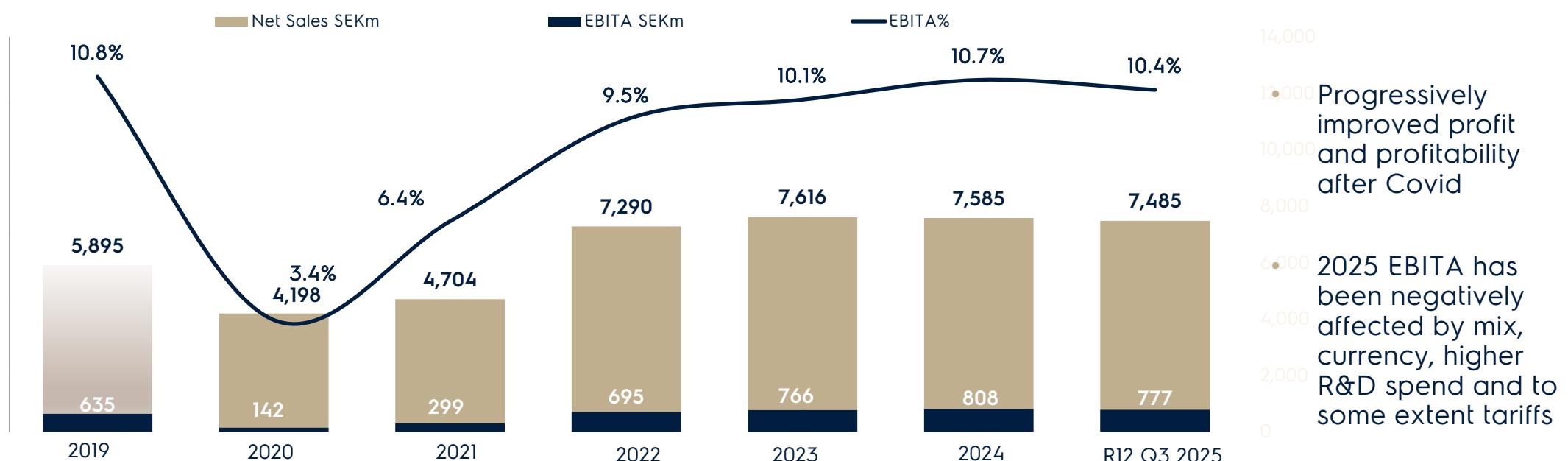


# Food & Beverage development

## Improving margin in a business larger than at the spin-off



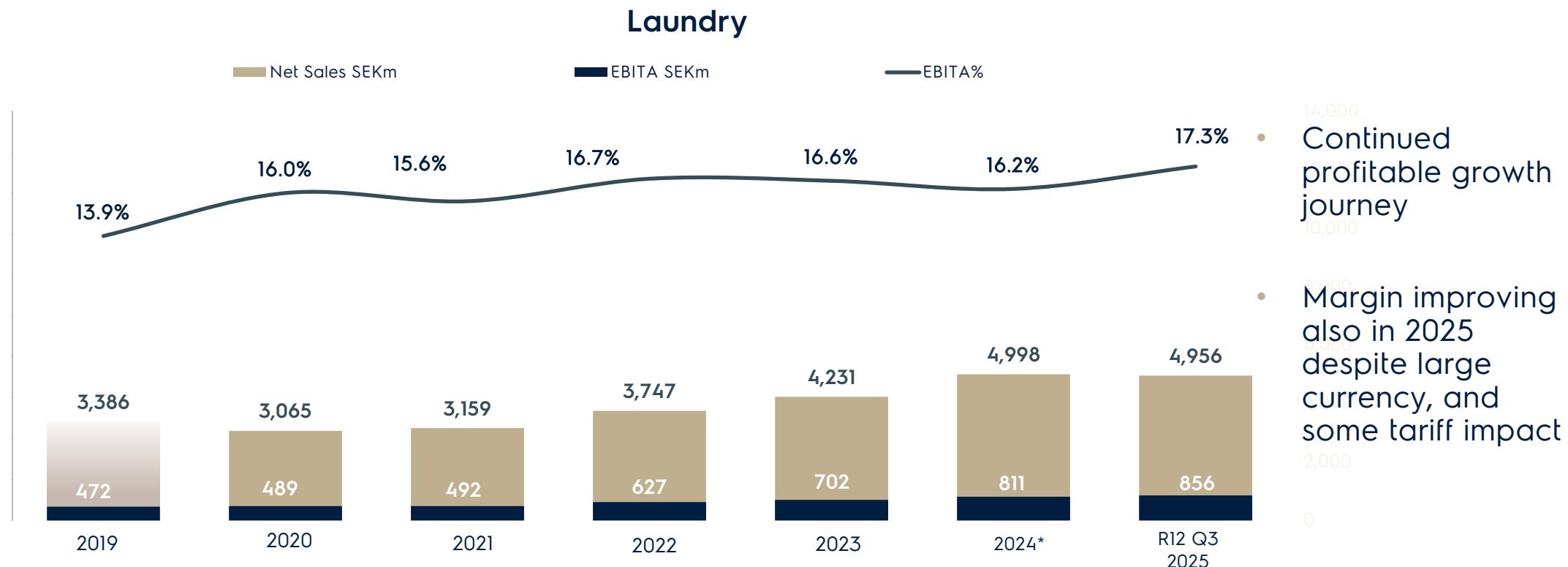
### Food & Beverage



EBITA and EBITA%, excl Items Affecting Comparability (IAC)

# Laundry development

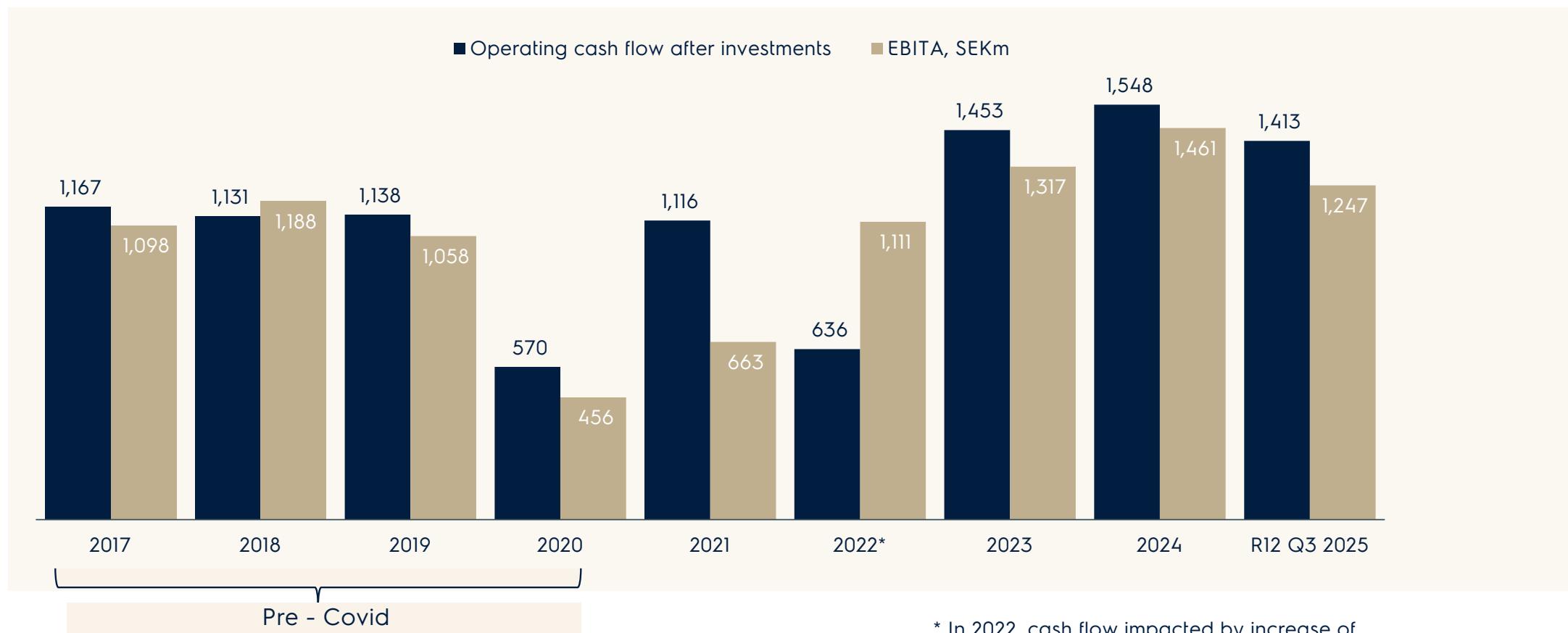
Significantly larger, more profitable business than at the spin-off



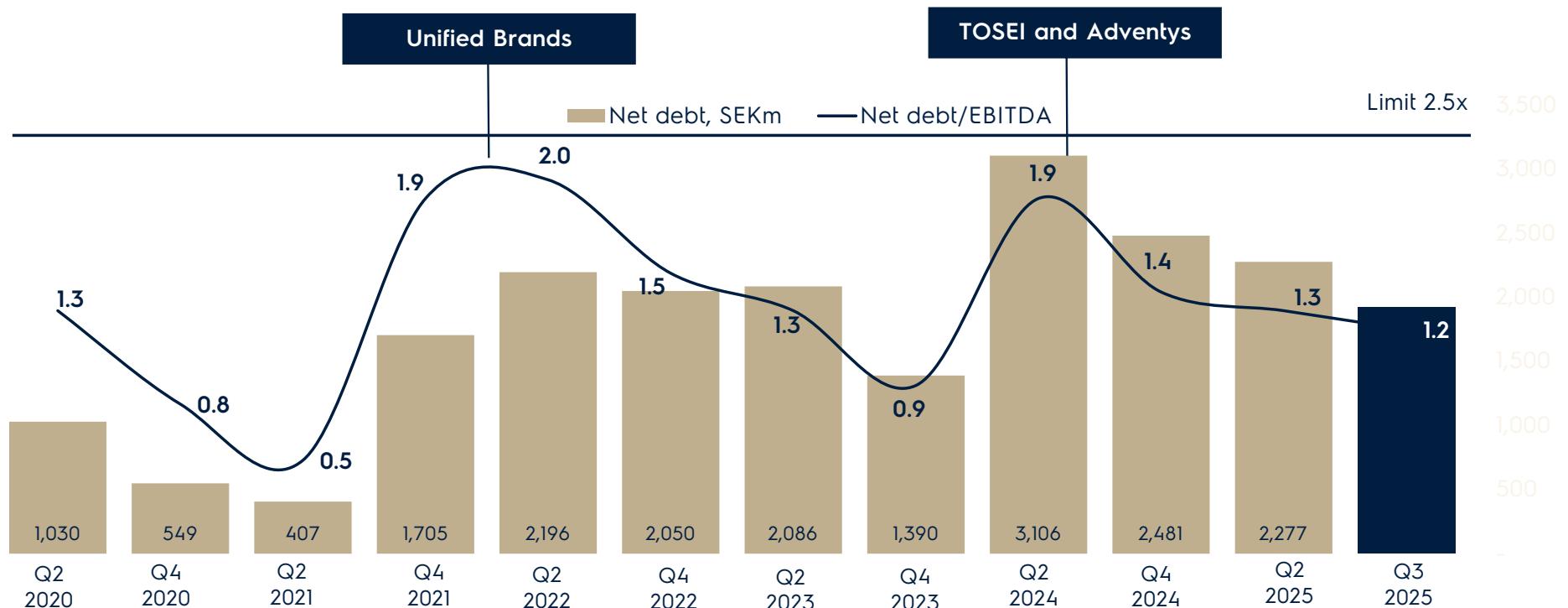
EBITA and EBITA%, excl Items Affecting Comparability (IAC)

\* TOSEI (acquired in 2024) is margin dilutive, before synergies.

# Proven good cash flow over the years

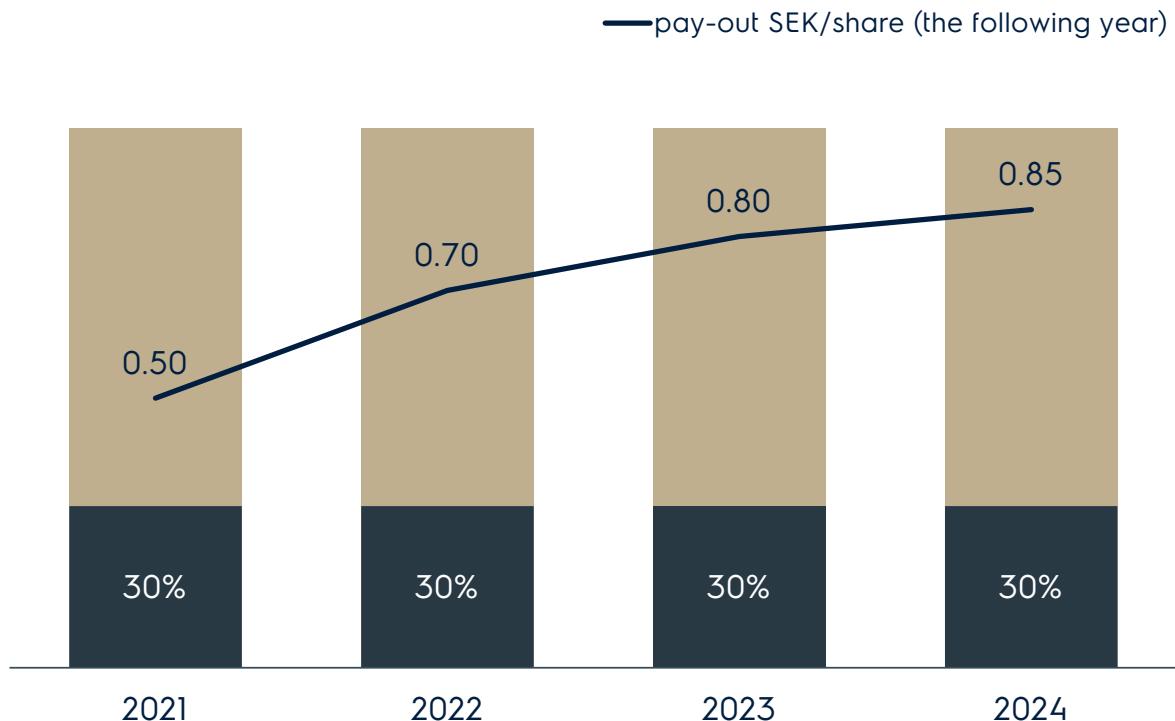


# Net debt/EBITDA ratio is below limit of 2.5x also after recent acquisitions



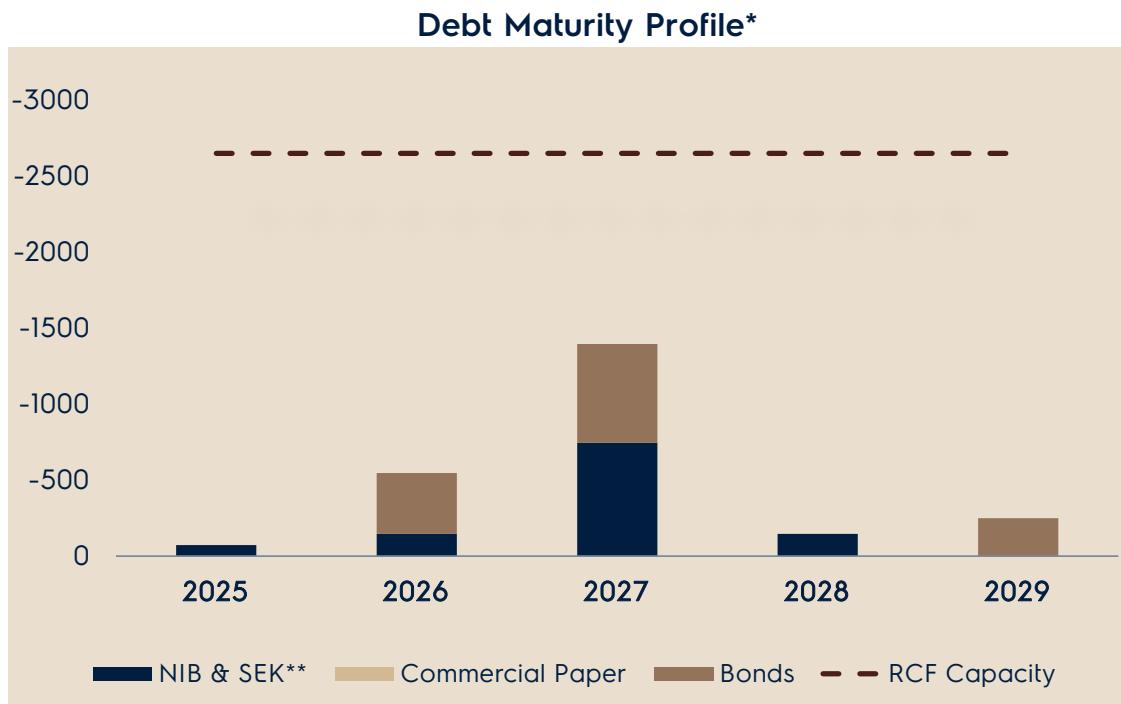
- Fast deleverage capacity, also after each acquisition
- Current ratio net debt on EBITA, without items affecting comparability is close to 1x

# Dividend in line with 30% policy



- Progressively higher income and strong cash generation supported increased dividend payout

# Credit maturity profile and Funding capacity

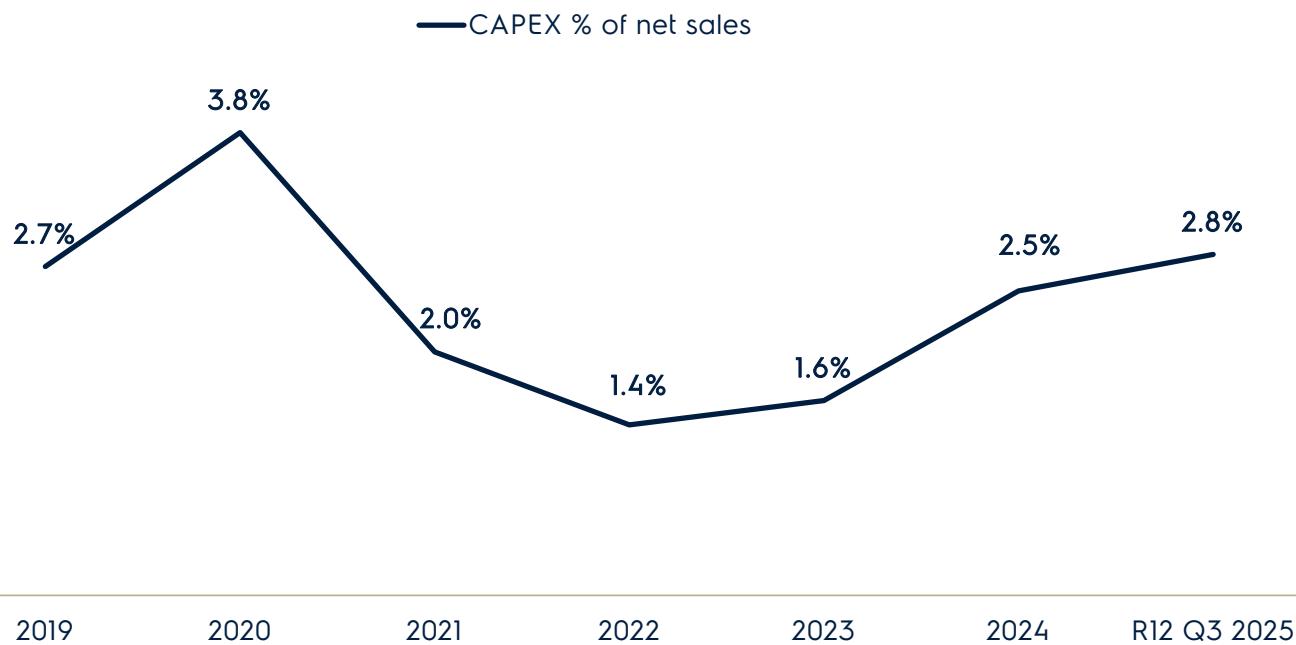


\*As of 2025-09-30

\*\*NIB - Nordic Investment Bank, SEK - Svensk Exportkredit

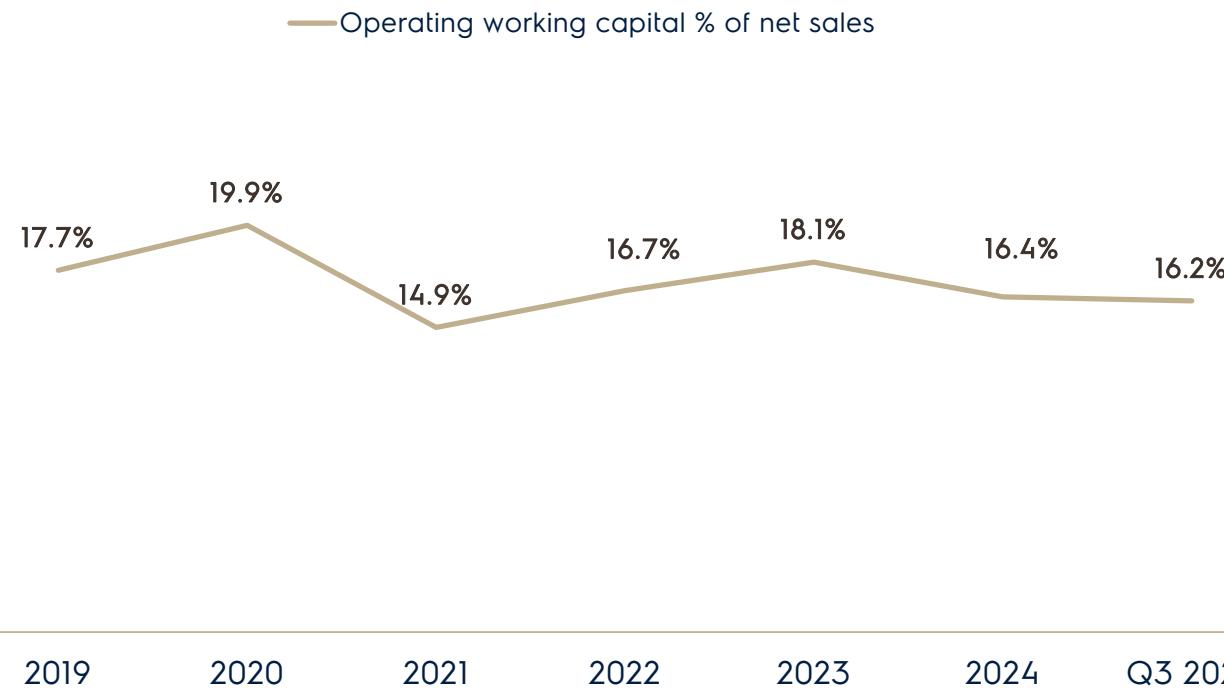
- Consistent and resilient cash flow generation enables smooth refinancing of upcoming maturities
- Substantial funding firepower:
  - SEK 5.7 billion available under existing debt capital market programmes
  - Back up liquidity available via EUR 240 million undrawn Revolving Credit Facility

# Capex development 2019 – 2025



- High Capex in 2020 due to investment in new factory in Thailand and low sales (Covid)
- Capex currently higher due to large investments in product innovation. Expected to remain high in the coming quarters

# Operating Working Capital and inventory development

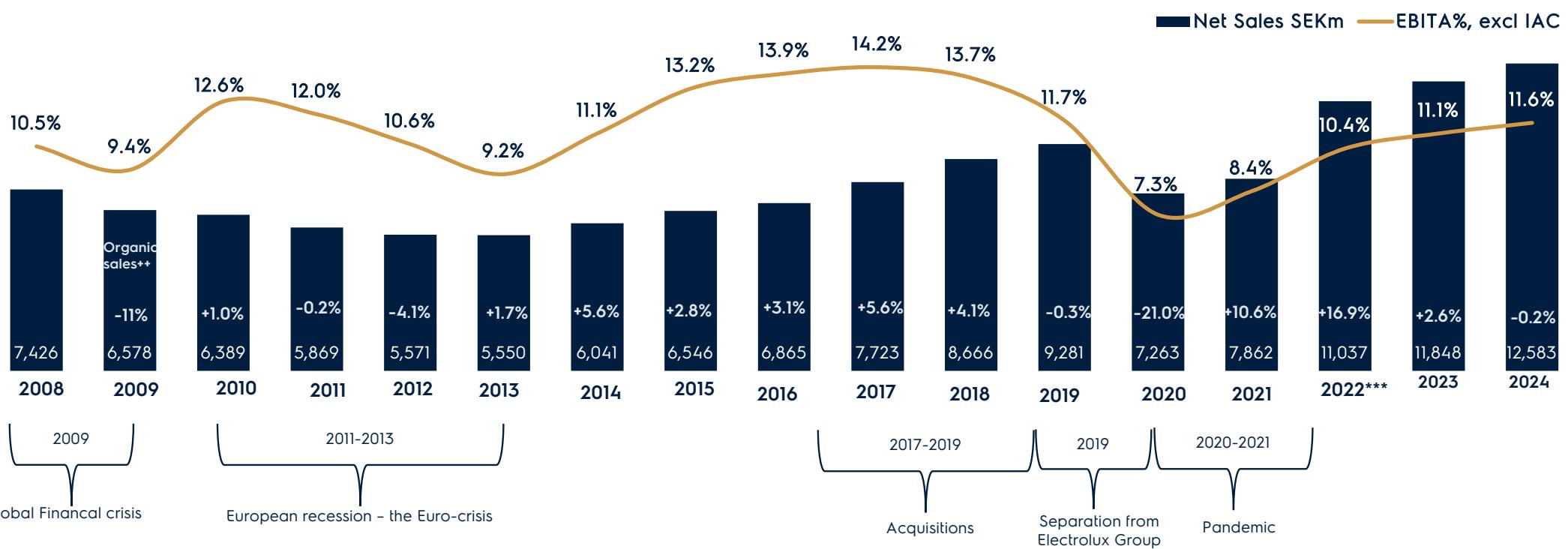


- Progressively improving the working capital efficiency
- 2022-2023 deterioration due to supply chains disruption. We also consciously increased inventory to serve customers

# A resilient foundation, well prepared for economic downturns



The pandemic had twice the impact on sales vs 2009 Financial Crisis



\*Excluding divested businesses (Baring Industries, US (2010) and Heating element, Switzerland (2011))   \*\*Excluding Items affecting Comparability (IAC)   \*\*\*Includes Unified Brands from December 2021

+Group Total Net Sales   ++Organic Sales (% change) excluding acquisition and divestments affecting comparability

# A solid Group with a large potential



Sales since 2019  
**+34%**

EBITA since 2019  
**+36%**

Cash flow since 2019  
**+24%**

Net debt/EBITDA  
**1.2x**

Operating working  
capital  
**16.2%**

Savings from efficiency  
program  
**SEK 175m**



**Electrolux  
Professional  
Group**

**Meeting needs  
beyond tomorrow**